

**Seminar on
The mutual benefits of a circular economy
for business and biodiversity
– a value-driven approach –**

Monday, April 7, 16:30 – 20:00h

Location: Ministry of Economic Affairs, Bezuidenhoutseweg 73, The Hague

Programme

Chair: Hadassah de Boer

- 17.00-17.30 Arrival with sandwiches, light food and drinks
- 17.30-17.35 **Opening** Representative of the Ministry of Economic Affairs

Presentations

**Results of the project *Nothing but good about the crisis*
(*'Over de crisis niets dan goeds'*)**

- 17.35-17.50 Presentation Sjef Staps, Project Manager Sustainable Development, Louis Bolk Institute
- 17.50-18.00 Discussion with the audience

Key note: Linking the global with the local - sustainable value networks beyond the circular economy

- 18.00-18.30 Robert ter Kuile, Senior Director Environmental Sustainability - Global Public Policy, PepsiCo (USA)
- 18.30-18.40 Discussion with the audience

Circular Governance

- 18.40-18.55 Presentation Douwe Jan Joustra, Managing Partner, One Planet Architecture Institute (OPAI)
- 18.55-19.05 Discussion with the audience

Reflection

- 19.05-19.15 Reflection Klaas van Egmond, Professor of Geosciences, Utrecht University, and former Director of the National Institute for Public Health and the Environment (RIVM)
- 19.15-19.25 Discussion with the audience

Closing remarks

19.25-19.30

19.30-20.00h **Network Reception**