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Environmental Sustainability  
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PepsiCo (USA)



# What comes to mind when thinking about PepsiCo?





## Global Beverages



## Global Snacks



## Global Nutrition

### Performance



**More than  
\$65 billion**  
revenue

### Brands



**22**  
billion-dollar  
brands

### Scale



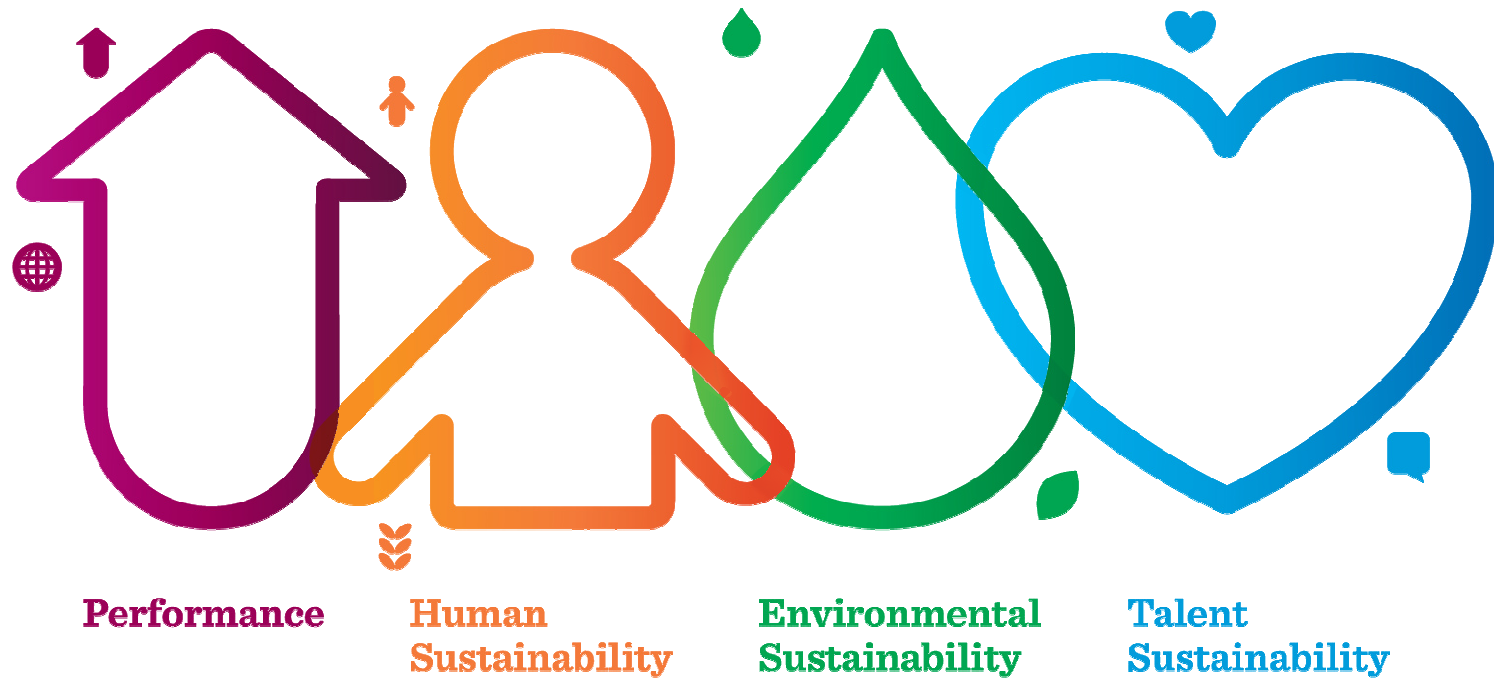
**>200**  
countries  
& territories

### People

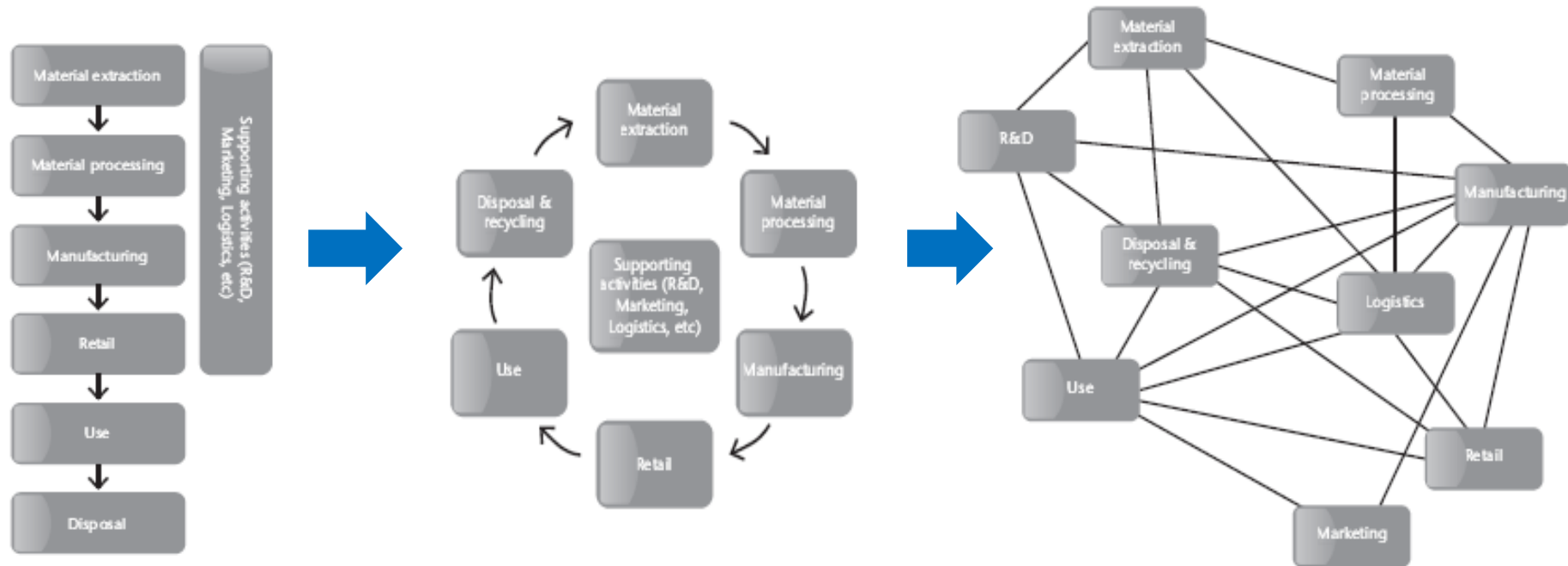


**~265,000**  
employees

# Performance with Purpose



# The WBCSD Sustainable Consumption **Value Net**



# Sustainable Consumption Begins in PepsiCo's



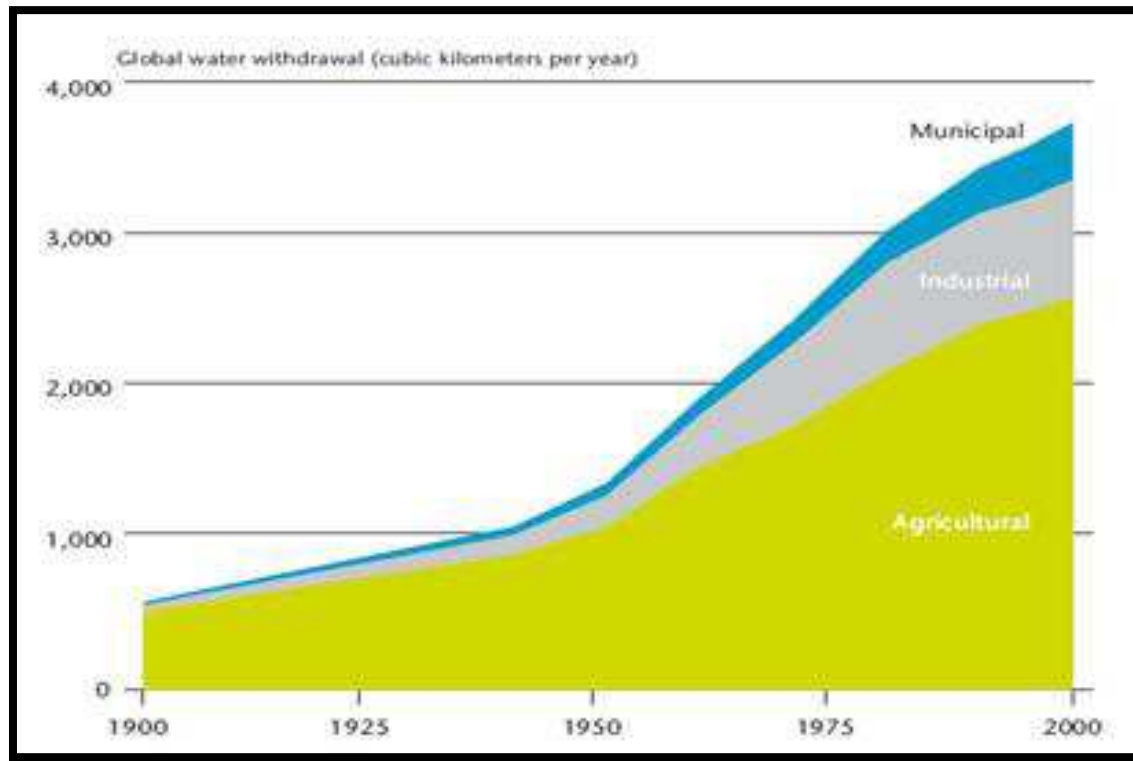


# PepsiCo's *supply chain* decisions create market signals to build a Value Net



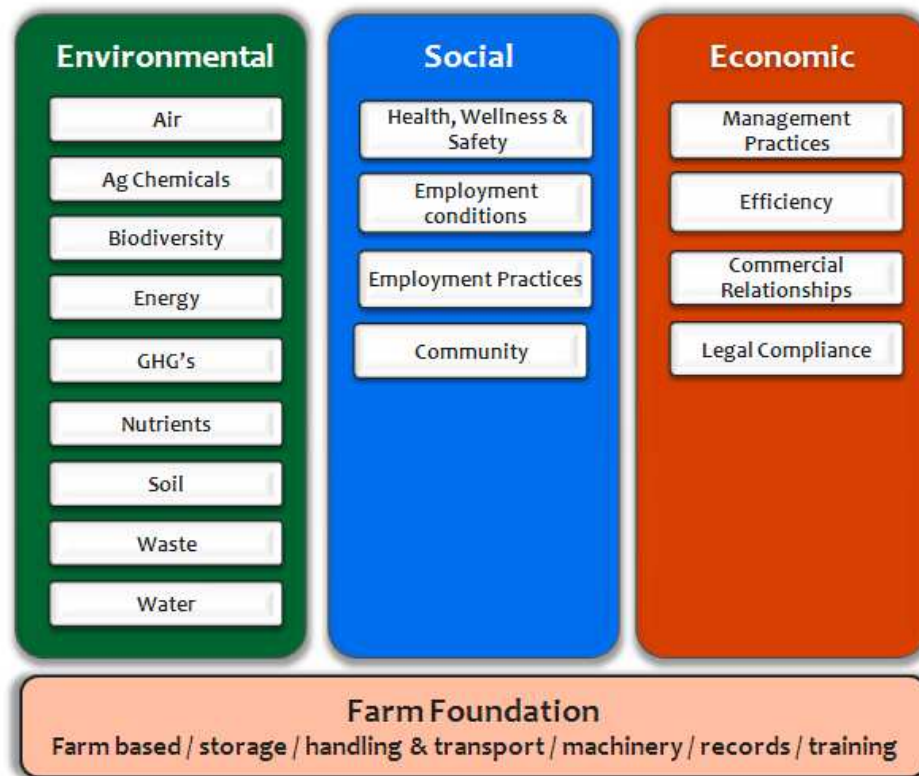






**It takes approx. >30 times the water to “grow” 1000 kg of potato crisps vs. process them.**

# PepsiCo's Sustainable Farming Initiative is addressing *water* and other links



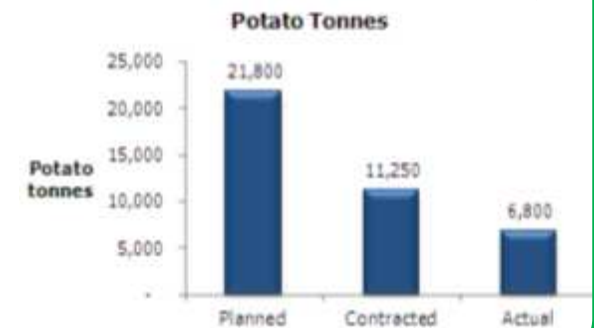
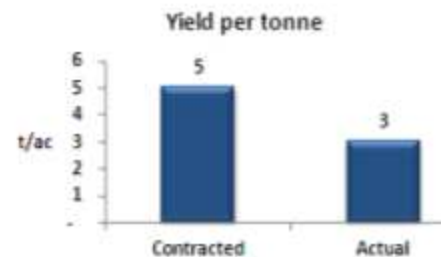
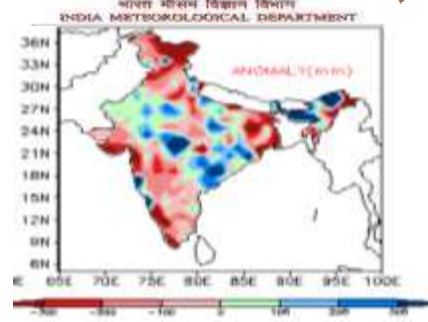
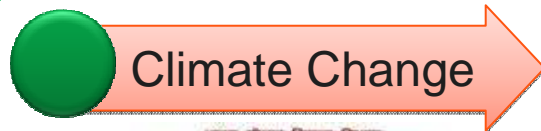
FL 1963 - Spain 2000



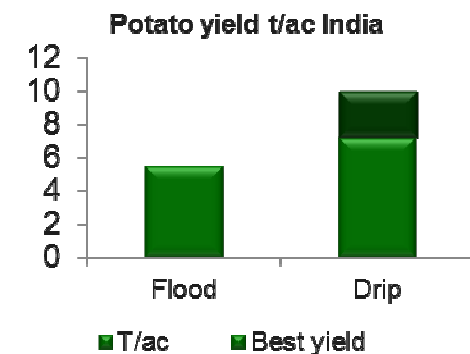
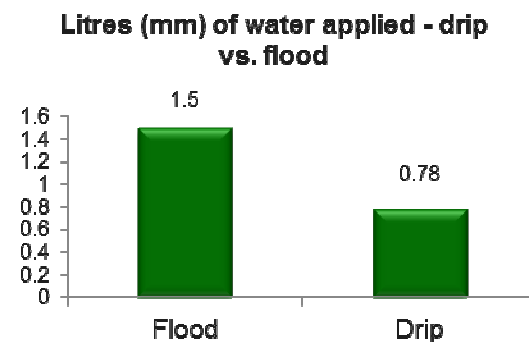
i-crop™

# Focusing on the RIGHT LINKS can reduce VOLATILITY, while delivering PRODUCTIVITY and SECURITY in the SUPPLY CHAIN

## MANAGING VOLATILITY



## IMPROVING SECURITY





# PepsiCo Still has *Questions*



# What is the **Best Way** to *value* *Natural Capital?*



wbcsd **business ecosystems training**



WORLD  
RESOURCES  
INSTITUTE



How do you **Fully Integrate this** *into*  
*the business?*

SCALE UP





**Dank je wel!**



Performance With Purpose